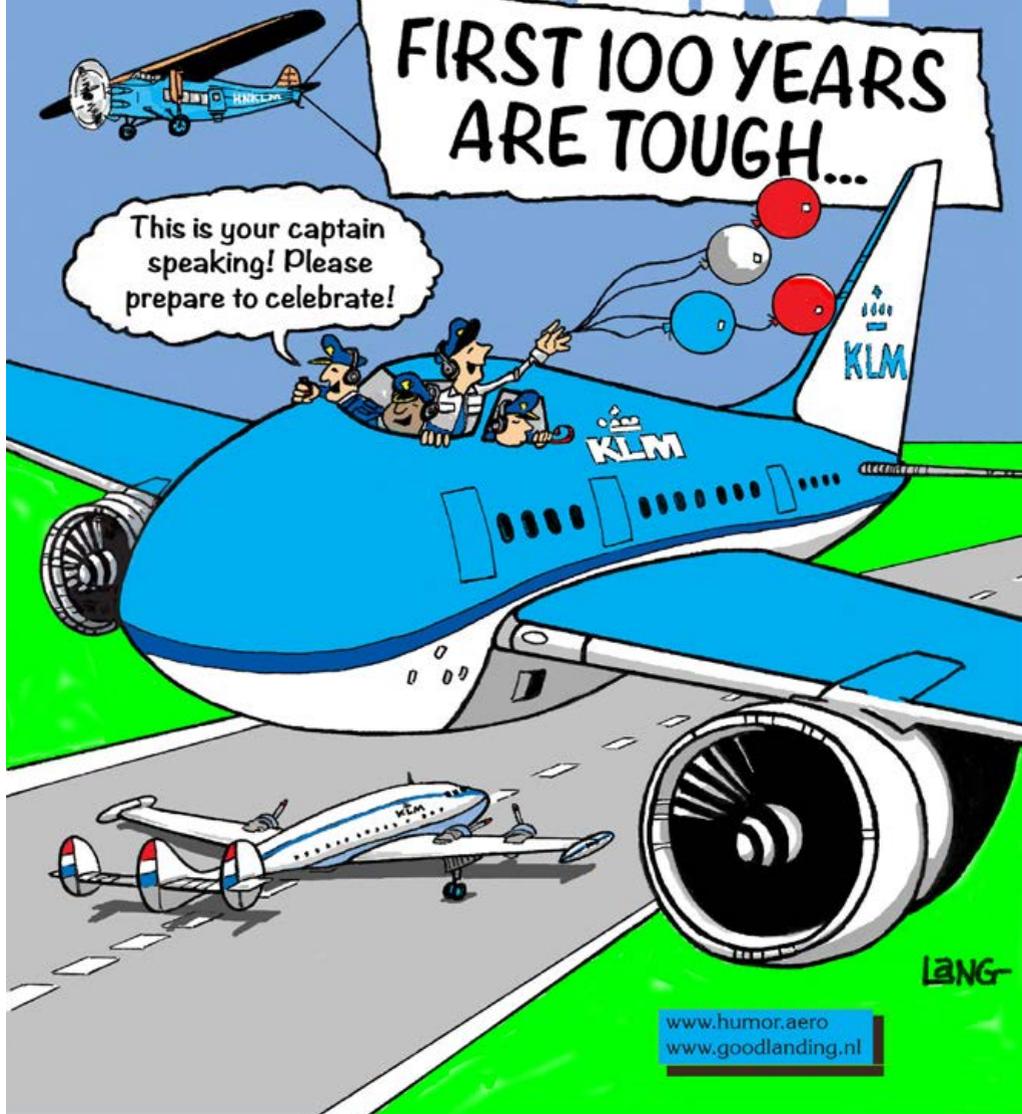



KLM

**FIRST 100 YEARS
ARE TOUGH...**

This is your captain
speaking! Please
prepare to celebrate!



www.humor.aero
www.goodlanding.nl

a Martin Leeuwis Publication

This is a pre-publication trailer of book

“First 100 years are tough. . .”

Book details:

publication end-November 2018

size A5, 200 pages, full colour

retail price € 17,95

Book is filled with hundreds of aviation cartoons
by 25 artists from around the globe.

Part of the cartoons come from earlier publications
of Martin Leeuwis Publications, but many
are drawn to the occasion.

Subject of book is 100 years of airline flying
as KLM celebrates
this occasion in 2019.

In this trailer only one sample cartoon
from each participating artist.

Pre-sale

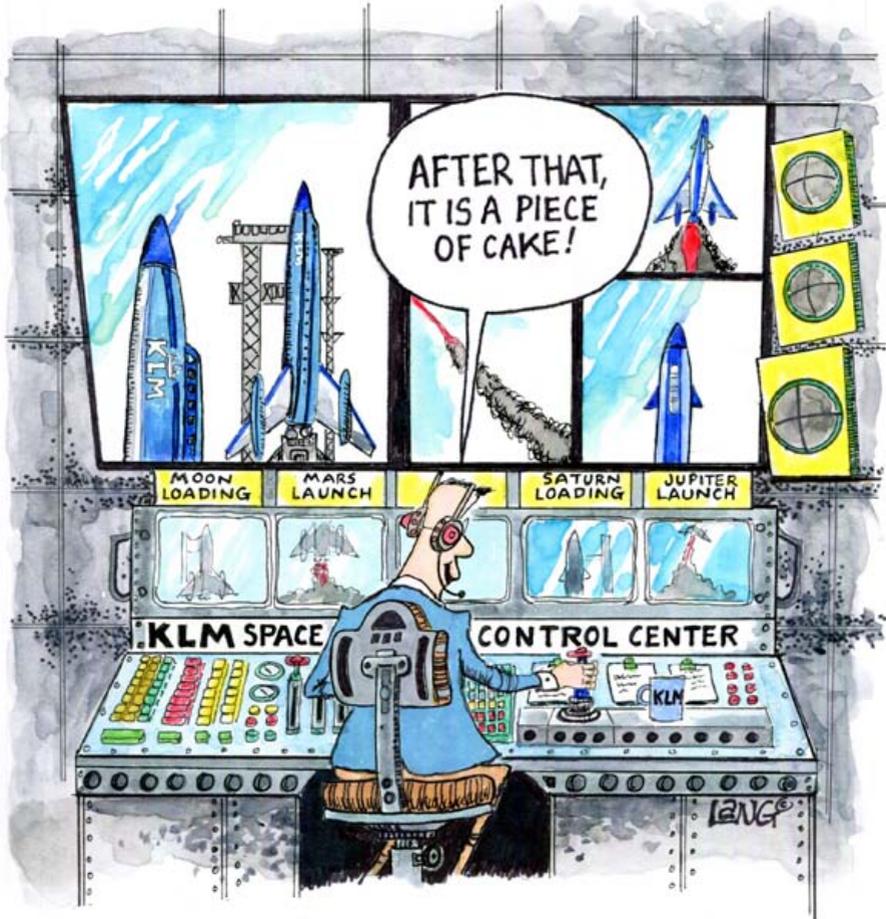
Receive the book immediately when published

It can be ordered at a **discounted** price

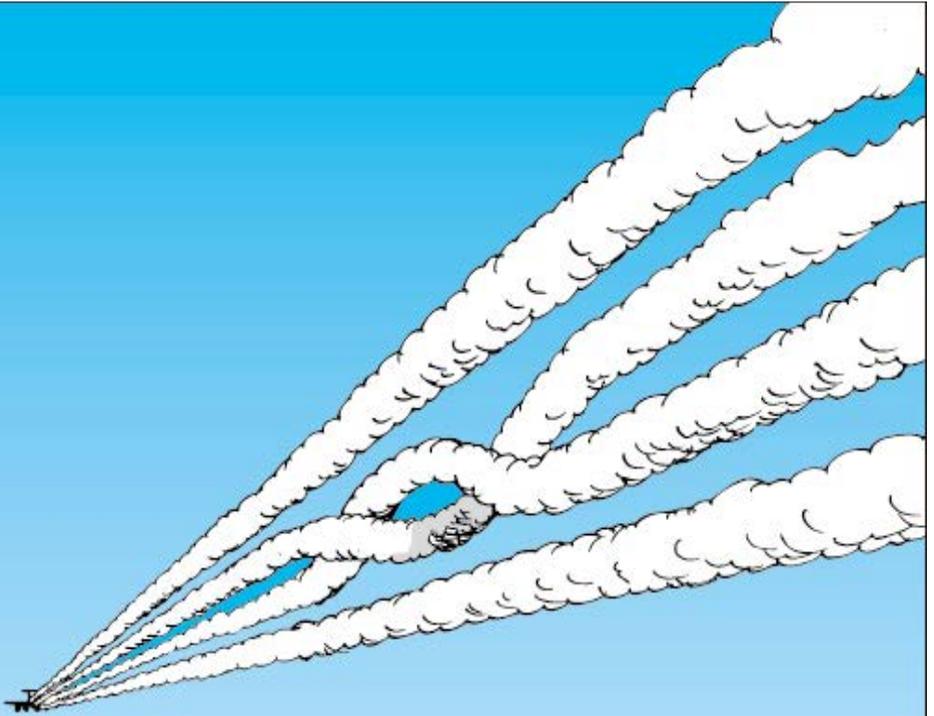
until October 15, 2018 at

www.goodlanding.nl

**First 100 years
are tough. . .**



**. . .after that
it is a piece of cake!**



In remembrance to

Ton van Andel

(1931-2017)

VANAN
-DEL-

the greatest aviation cartoonist ever!!

First 100 years are tough. . .

Aviation was invented in 1903 and the flying technique did become a bit reliable during the First World War. After the war military airplanes were converted for civilian use and the first passenger airline companies were established.

In the Netherlands a young Air Force pilot, Albert Plesman, started an airline in 1919 and called it Koninklijke Luchtvaart Maatschappij (KLM). It was designated 'Koninklijke' or Royal from the beginning as Queen Wilhelmina apparently had a lot of faith in this young man and his company.

This airline became a pioneer in a lot of aspects of civil flying, many procedures were invented, it started to establish regular ultra-long range routes in the 1920s, and it was in the top 5 of international airlines for many decades. In 2019 KLM is the first airline in the world to have operated under its original name for 100 years.

In this book 25 cartoonists from around the globe display their own peculiar view of the history of civil aviation. It is refreshing to see the many different styles of drawing and it gives you an excellent indication of what could (or did?) happen during those first 100 years. Management has assured us that the cartooned situations have not always happened as illustrated. But who is to know for sure?

We certainly hope you will enjoy this book!

Martin Leeuwis and 25 cartoonists



1919-2019





Bob Leenders, the Netherlands



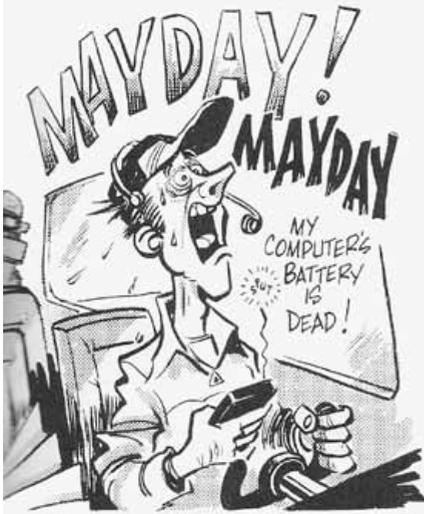
Chris Manno, USA



Helmut Mauch, Germany

WHAT WITH OUR DEPENDENCE ON THINGS ELECTRICAL?

Bob Stevens, USA



Wende Huizer, the Netherlands



Stefan and Mike Strasser, Austria+ USA

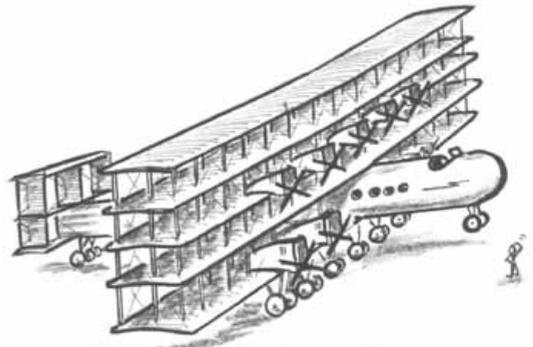


Rob Mulders, the Netherlands



Herbert Plompen,
the Netherlands

Iain Dick, United Kingdom



Preflight: we need 2 of most things and
at least one of almost everything else



Toon van Driel, the Netherlands

Ton van Andel,
the Netherlands



Chocks® by Lang

LARRY WAS SO OLD SCHOOL
HE WOULDN'T PILOT A PLANE
UNLESS THE MECHANICS
BOLTED ON PROPELLERS...



Bob Lang,
USA



Gary Clark, Australia



Robert Knotts,
United Kingdom



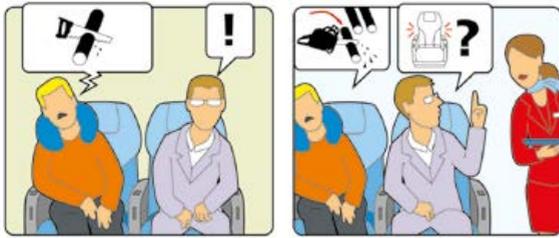
Philippe Abbet, Switzerland



Johan Baas, the Netherlands



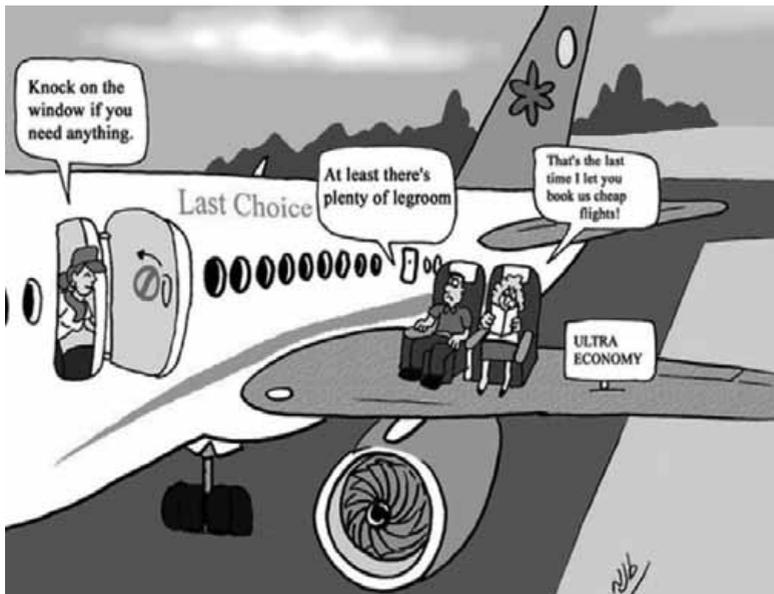
Roger Brunel, France



Nina Dietrich, Austria



Steve Barba, USA



Nicola Bolton,
United Kingdom

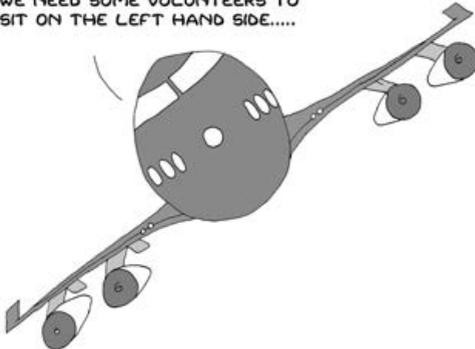


Patrick Harrington, USA

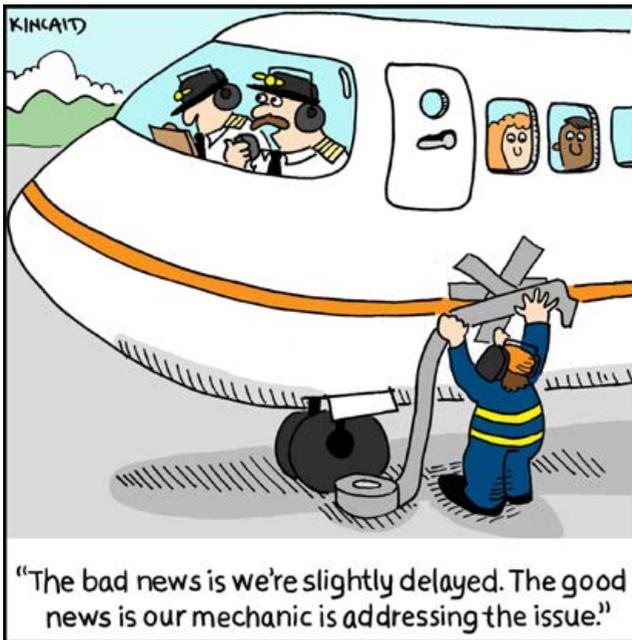
Roger Bowles,
United Kingdom



WE NEED SOME VOLUNTEERS TO SIT ON THE LEFT HAND SIDE.....



Annet Leeuwis
the Netherlands



Kelly Kincaid, USA



Martin Germans, the Netherlands

Artist Information

In this book you can find cartoons by 25 different artist.

Below you will find some short information about them, and if available a website.

Ton van Andel, the Netherlands, born 1931, started drawing at a very young age. He was inspired by his father, a skilled draughtsman. From the beginning he liked sketching "funny faces" and specialized in cartoons. Another interest, aviation, made him join the Royal Netherlands Air Force. After a long career, mainly as avionics officer, he retired but remained busy. He has drawn the Air Force Safety Calendar for 41 years and 16 books with his cartoons have been published. Unfortunately Ton died unexpectedly in 2017.
website (in Dutch / English): www.humor.aero

Philippe Abbet, Switzerland, was born in 1963 in Geneva, and now lives in Meyrin near Geneva International Airport with wife and four children. After primary school, he learned the trade of carpenter at a technical school. Since 1986, he works for the city of Meyrin. From his earliest age, he draws, but influenced by his two brothers, aviation has become the favourite subject. His latest creations are featured on internet.
website (in French): www.phloxtoon.com

Johan Baas, the Netherlands, born in Amsterdam, lives in Hoofddorp with wife and 2 children. He had an early interest in drawing and was inspired by Disney characters and later on also by Hergé, maker of Tintin. It was just later on in life that he started to use his creative thoughts and got back to drawing again. He now tries to make a living as a graphic designer, next to his job at busy Schiphol Airport. Daily activities there inspire his aviation humour comics.
website: www.basicarts.nl

Steve Barba, USA, born 1961, has always had a passion for art and aircraft. His first flight, at age 9, was in a Ford Trimotor and he joined the USAF in 1981 as crew chief. Soon he started to specialize in nose art and now many bombers fly with a 'Barba' nose. He lives with wife Kristy and children in Sturgis, SD.
website: www.thunderbolt-gallery.com

Nicola Bolton, United Kingdom, born in 1982, has been at Art College and worked on Manchester Airport for an in-house paper. She has published several children's books and cartoons and hates spiders.

Gary Clark, Australia, born Brisbane 1954. After enjoyable childhood inspired to be a cartoonist and discovered soaring. At age 16 his first cartoon was published and he achieved his first solo glider flight. In 1974 the first Swamp strip was drawn and in 1981, after he had the good sense to marry Yvonne, she sold Swamp to many newspapers. 20+ Swamp albums have been published and the book "Full power Ding Duck". Flying light aircraft remains an enjoyable recreation and through this interest the strong aviation themes of Swamp.
website: www.swamp.com.au

These are old artist information samples from earlier books. Up-to-date info about all cartoonists will be included in rear of book.

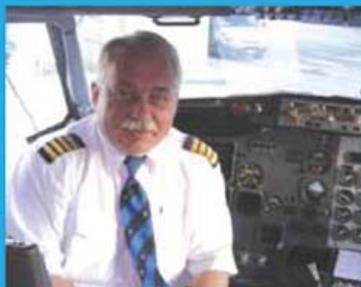


First 100 years are tough. . .

From a young age Martin Leeuwis wanted to become a pilot and while at high school he sent an application form to the Royal Netherlands Air Force. He was selected, did his flight training in Canada and flew for 10 years in the Northrop NF-5 with 314 Squadron at Eindhoven Airbase. In 1984 he changed into a civil uniform and joined KLM. Initially on the DC-9 but after a few years on the Boeing 737 and quite soon as a captain. Preferring the shorter European

routes he remained on the 737 and flew the 300/400/700/800 and 900 variants until retirement in 2010. During a 36 year career he flew well over 16.000 hours on 32 aircraft types.

Next to flying Martin started collecting aviation humour in the 1970s and provided several cartoon ideas to US cartoonist Bob Stevens. A few years later he met the brilliant Dutch aviation cartoonist Ton van Anandel and their first product was "Say again" in 1982. It was the start of a long and successful cooperation as the first book was reprinted 10 times and it was followed by 13 more books. Later other cartoonists from around the world joined and in addition books with aviation anecdotes were produced.



Since starting publishing in 1982 thirty+ books were published, many had several editions and most remain available. Tens of thousands of books have been sold worldwide and they were praised in many aviation magazines.

Not bad for a one-man hobbyist publisher!

We hope you like this book with civil aviation cartoons.

Cartoons by 25 artists from around the globe:

Ton van Anandel NL

Steve Barba USA

Roger Brunel F

Nina Dietrich A

Patrick Harrington USA

Robert Knotts UK

Annebet Leeuwis NL

Rob Mulders NL

Stefan Strasser A

Philippe Abbet CH

Nicola Bolton UK

Gary Clark AUS

Toon van Driel NL

Wende Huizer NL

Bob Lang USA

Chris Manno USA

Herbert Plompen NL

Johan Baas NL

Roger Bowles UK

Iain Dick UK

Martin Germans NL

Kelly Kincaid USA

Bob Leenders NL

Helmut Mauch D

Bob Stevens USA

ISBN 978-94-90008-19-2



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